

Please charge this gift to my credit card.



Gift Amount: \$ _____

Card #: _____

Name on Credit Card: _____

Authorized Signature: _____

Expiration Date: _____ CVC: _____

Phone: _____

Email: _____

To make your gift by phone, please call: 718-204-6471

Text to Give: 347-286-4838 (then text the word - Give)

[paypal.me/nysumnyc](https://www.paypal.me/nysumnyc)

Thank you for your compassionate gift.

You will receive a receipt for tax purposes



Our Commitment to You.

The entire staff of NYSUM pledges to do everything possible to help and feed the hungry, the homeless, the poor, and the downtrodden on the Front-Lines of NYC. This was our commitment since NYSUM began in 1984, for the past 41 years, and it hasn't changed.

We pledge to help as many people as possible by providing hot, home cooked Thanksgiving turkey dinners with all the trimmings... PLUS, Bless and feed even more struggling families with hot meals from our Mobile Food Truck, and distribute hundreds of hygiene kits, blankets, bottled water, clean clothing, access to shelters, education, job training, work opportunities, Gospel literature, and other life-essential services.

Please detach and return with your gift today: Thanks so very much.

These Toys tickets allow you to bless these inner-city kids in NYC and families with hot meals and more. Remember, "Compassion makes a Difference."

CHRISTMAS TOY COUPON

"The righteous are always generous and lend freely; their children will be a blessing."

Psalm 37:26 NIV

NEW YORK SCHOOL OF URBAN MINISTRY

CHRISTMAS TOY COUPON

"In all things I have shown you that by working hard in this way we must help the weak and remember the words of the Lord Jesus, how he himself said, 'It is more blessed to give than to receive.'"

Acts 20:35 ESV

NEW YORK SCHOOL OF URBAN MINISTRY

CHRISTMAS TOY COUPON

"Do not neglect to do good and to share what you have, for such sacrifices are pleasing to God."

Hebrews 13:16 ESV

NEW YORK SCHOOL OF URBAN MINISTRY

CHRISTMAS TOY COUPON

"But Jesus said, "Let the little children come to me and do not hinder them, for to such belongs the kingdom of heaven."

Matthew 19:14 NIV

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CHRISTMAS TOY COUPON

"It is more blessed to give than to receive."

Acts 20:35 NIV

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CHRISTMAS TOY COUPON

"Children are a blessing and a gift from the LORD."

Psalm 127:3

NEW YORK SCHOOL OF URBAN MINISTRY



**** SCH 5-DIGIT 79936

Customer Name
1234 CUSTOMER DR
EL PASO TX 79936

25:29 30,001



December 1, 2025

Dear Informal Name,

It was a cold blistery winter morning, when a NYSUM team of 36 "Fired Up" young adults from Radiant Church in Ohio were deployed to reach destitute families in the inner city of Staten Island.

Their "Mission": Bringing the HOPE of Christmas to marginalized families - - many, who are on the verge of becoming homeless without a MIRACLE!.

Upon our arrival, the elementary auditorium was jammed packed with hundreds of mothers, babies and children - - waiting to receive a Christmas gift for their child yet caught in the "Cross Hairs" of urban poverty.

Our team quickly "Jumped into Action" - - rolled up their sleeves" and engaged the children in Christmas carols, a kid's puppet show, skits, face painting, animals balloons, arts, crafts, coloring, and games - - bringing smiles to saddened children and parents.



Radiant Life Church, OH leads hundreds of men, women & children to receive Jesus as their Savior.

When Radiant Life shared the Gospel Message at the end of the Christmas program, "WITHOUT HESITATION", almost everyone stood on their feet and asked Jesus to come into their heart! Many mothers came to our team members in tears, "THANK YOU for coming today! Because without NYSUM, there would be no Christmas for our children".

That's why Darleen and I need your help this Christmas Season! Over 150 Short-Term Missionaries are on their way to NYSUM from all across America - - to be the "hands and feet of Jesus" this Christmas.

We'll also have our Mobile Food Truck "FULLY STOCKED", with nutritious food and snacks. This enables our NYSUM Short Term Missionaries to COOK and SERVE HOTMEALS, HOT SOUP, HOT COFFEE and HOT CHOCOLATE with DIGNITY to hundreds of needy men, women, children, and homeless veterans.

We're also distributing over 1,000 Blankets, Hygiene Kits, clothing, Gospel Literature with Personal Prayer - - networking with inner-city Pastors, Churches, and Ministries to "Transform" the inner-city".

Here's how we can make a DIFFERENCE this Christmas. I've enclosed several valuable Christmas "TOY GIVE-A-WAY" Sponsorship Coupons that will give you the opportunity to help us BLESS 10, 20, 30, or maybe even 100 children, who are "COUNTING ON US" this Christmas.

When you return one or more of the enclosed CHRISTMAS TOY GIVE-A-WAY Sponsorship Coupons for the cost of \$8.64 for 1 new toy you'll make it possible for NYSUM'S Short Term Missionaries to demonstrate "GOD'S UNCONDITIONAL LOVE" to a child who feels alone and abandoned.

Would you "PLEASE TAKE ACTION TODAY" by responding to this critical need? With your gift of \$25.92, you help us BLESS 3 at risk children with BRAND NEW TOYS. A gift of \$51.84 can make Christmas Special for 6 homeless children. And \$216, will enable us to bring CHRISTMAS HOPE to 25 children from broken homes - - letting them know that Jesus hasn't forgotten them.

In closing, would you prayerfully consider sending your best Christmas gift and a Special "Year-End" Tax Deductible Gift today?

While the costs of doing ministry in NYC continues to "SKYROCKET", we simply cannot "BACK DOWN NOW"! That's why Darleen and I are counting on you TODAY!

Together, we can reach even more struggling single mothers, children and broken families this Christmas throughout NYC because of generous friends like you!

We PRAY that you and your family have a Blessed Christmas and WE PRAY WE CAN COUNT ON YOUR YEAR END SUPPORT!

Yours in compassionate outreach,


Peter & Darleen DeArruda
President & Directors

*P.S. PLEASE CONSIDER SPONSORING AT LEAST
20 OR 30 CHRISTMAS TOY GIVE-A-WAYS.
THANK YOU FOR YOUR CHRISTMAS GENEROSITY!*

CHRISTMAS TOYS GIVEAWAY TICKET REPLY COUPON

YES, Peter! I want to sponsor and bless hundreds of inner-city kids with new toys this Christmas. Enclosed is my gift of:

- \$43.00 for 5 toys, \$86.00 for 10 toys, \$172.00 for 30 toys,
 \$258.00 for 50 toys, \$430.00 for 100 toys Other: \$_____ to provide as many toys as possible.

Customer Name
1234 CUSTOMER DR
EL PASO TX 79936



To make your gift by credit card, please see the reverse side.
Please make checks payable to:
**New York School of Urban Ministry
(718) 204-6471**

NYSUM NEW YORK SCHOOL OF URBAN MINISTRY • 31-10 47TH ST. LONG ISLAND CITY, NY 11103 **A25C-ADX**

Please detach and return with your gift today: Thanks so very much.

Dear (Title, last name),

Please choose the toy ticket for the number of toys you would like to sponsor. Then return it with the toy Reply Coupon above. You may sponsor one or more of the toy tickets for the amount specified, or you can sponsor all six Coupons for \$989.00

NYSUM puts a smile on these inner-city kids by blessing them with Christmas compassion.

Thank You!

THIS CHRISTMAS TOY COUPON PROVIDES

HUNDREDS OF Christmas toys TO INNER CITY KIDS
Sponsored by:

Who gave to make your
Christmas a little bit happier.

5 TOYS FOR \$43.00 A25C-ADX



Please return this Toy Coupon with your gift.

THIS CHRISTMAS TOY COUPON PROVIDES

HUNDREDS OF Christmas toys TO INNER CITY KIDS
Sponsored by:

Who gave to make your
Christmas a little bit happier.

10 TOYS FOR \$86.00 A25C-ADX



Please return this Toy Coupon with your gift.

THIS CHRISTMAS TOY COUPON PROVIDES

HUNDREDS OF Christmas toys TO INNER CITY KIDS
Sponsored by:

Who gave to make your
Christmas a little bit happier.

30 TOYS FOR \$172.00 A25C-ADX



Please return this Toy Coupon with your gift.

THIS CHRISTMAS TOY COUPON PROVIDES

HUNDREDS OF Christmas toys TO INNER CITY KIDS
Sponsored by:

Who gave to make your
Christmas a little bit happier.

50 TOYS FOR \$258.00 A25C-ADX



Please return this Toy Coupon with your gift.

THIS CHRISTMAS TOY COUPON PROVIDES

HUNDREDS OF Christmas toys TO INNER CITY KIDS
Sponsored by:

Who gave to make your
Christmas a little bit happier.

100 TOYS FOR \$430.00 A25C-ADX



Please return this Toy Coupon with your gift.

THIS CHRISTMAS TOY COUPON PROVIDES

HUNDREDS OF Christmas toys TO INNER CITY KIDS
Sponsored by:

Who gave to make your
Christmas a little bit happier.

\$_____ to serve as many as possible. A25C-ADX



Please return this Toy Coupon with your gift.