

*Celebrating 40 years
of Urban Ministry*

1984-2024

NYSUM
NEW YORK SCHOOL OF URBAN MINISTRY



Book your
Missions
Trip today!

NYC

SHORT TERM MISSION TRIPS

**2024 - 2025
MISSIONS CATALOG**



Check out our new
MOBILE FOOD TRUCK

Feeding 30,000 hungry
New Yorkers annually
in partnership with
NYC churches!

See page 6 for more

SHORT-TERM *Missions*, TRAINING *Leaders*, SERVING *Churches*



**Peter & Darleen
DeArruda**

Dear Ministry Leader,

Greetings from the Urban Mission Field of New York City! Founded in 1984, The New York school of Urban Ministry (NYSUM) is a concept inspired by the Holy Spirit over 40 years ago to confront a number

of challenges faced by the urban church since the '70s.

At the root, we are a training center that teaches practical and effective evangelistic tools through a "hands-on" approach. We host, train and deploy approximately 5,000 youth, adults, and teams each year by partnering with over 100 inner city pastors and churches throughout NYC and provide foundational urban classroom training.

In addition to providing practical urban classroom training, NYSUM provides accommodations and home-style meals for small and large groups at our 74,000 sq. ft. training campus. NYSUM's staff trains students from colleges, seminaries, Bible schools, youth groups, and church groups in "hands-on" cross cultural urban ministry.

Please review our Short Term Missions catalog and learn how you and your group can participate in the NYSUM Experience, reclaiming New York City one block at time!

Yours for compassionate leadership,

Rev. Peter & Darleen DeArruda
President & Directors



Urban Training

"The Spirit of the Lord is on me, because He has anointed me to proclaim good news to the poor." LUKE 4:18

Why short-term missions in New York City?

- **Massive Population:** New York City has a population of approximately 10 million people, more than the populations of 39 U.S. States. It is roughly equivalent to the combined populations of Los Angeles, Chicago, and Houston.
- **Ethnic diversity:** NYC is considered the "Most International City in the World." Approximately 36% of New Yorkers are foreign born, and at least 200 languages are spoken here.
- **Spiritual Dilemma:** New Yorkers face unique opposition as a result of the exposure to hundreds of religions and the steady decline of the faithful Christian Church in the inner-city.
- **Homelessness & Poverty:** 14% of the U.S. homeless population resides in New York City. While the U.S. average is 13% living below the poverty line, 27.1% of the Bronx's population and 21.9% of Brooklyn's population live below the poverty line.
- **Disaster Relief:** As a result of the physical, social, and economic devastations caused by Covid-19, the amount of struggling and impoverished New Yorkers has skyrocketed and the need for more "Compassion Commandos" to go out into the Front Lines of NYC has desperately increased.

NYSUM's Training Campus



Training Campus



Lobby



Dining Room



Lounge

ACCOMMODATIONS

- 70,000 sq. ft. facility (fully air-conditioned)
- Dorms for 4-8 people
- For small to very large groups
- Separate men's and women's floors
- Showers on each dormitory floor, ½ bathroom in each room
- Coin laundry on each dormitory floor
- Vended snack & bottled Coke machine

FOUR MEETING ROOMS (including Chapel)

- Meeting rooms seat 30 to 200 people
- Sound system, projector system, and piano available

FELLOWSHIP LOUNGE

- Casual seating area with sofas and high tables good for prayer, Bible study, and fellowship

CAFETERIA-STYLE DINING ROOM

- Seating for 200
- Serves home-style meals
- Includes soup/salad bar (lunch and dinner)
- Can also be used for large meetings or conferences
- Projector system, sound system, and piano

MOBILE FOOD TRUCK MINISTRY

- Feeding and ministering to thousands of needy New Yorkers through our Mobile Food Truck Ministry

THE JOHANSSON LOBBY

- Welcoming area with seating areas and coffee maker

BOOKSTORE

- T-shirts, books, CDs/DVDs, gift/souvenir items

SUBWAY ACCESS

- NYSUM is two blocks from the 46th St. Station
- Excellent access to Manhattan, Brooklyn, Queens, and the Bronx
- 20 minutes from mid-town Manhattan



Mission Trip Packages

For the past 40 years, NYSUM has trained over **50,000 youth and adults** in compassion hands-on ministry. Our short-term missionaries confront the unique physical and spiritual needs of the city by launching various initiatives and supporting local churches. Here are some of the strategic ways NYSUM equips workers to serve and care for the vulnerable of New York City.



Discover NYSUM

Campus Visits

2024:

March 4 - April 17

May 20 - August 14

Sept. 16 - Oct. 23

2025:

March 3 - April 16

May 19 - August 15

Sept. 15 - Oct. 21

2 nights. \$35 per person.

Weekdays Monday-Wednesday.

Dates flexible and subject to team occupancy.

Contact us for other available dates.

Discover NYSUM is for pastors and ministry leaders who are interested in bringing a group to NYSUM. This 2-day preview of a week-long, short-term mission trip is limited to first-time group leaders only and is open to only three ministry leaders per organization. This orientation and guided tour will demonstrate how NYSUM will train, lodge, feed, and deploy your short-term mission group in the exciting and challenging mission field of New York City.

Discover NYSUM will feature the following:

- City ministry
- Compassion homeless ministry
- Cross-cultural ministry

Additional cost for in-city transportation:

- Bringing van: pay Metro and tolls
- Not bringing van: pay NYSUM van transportation (\$35)



3 Day/Weekend Mission Trip

Offered Year Round

Excludes Special Outreach Weekends:

Extreme Makeover, Operation Drumstick

2 nights: \$203 per person.

3 nights: \$230 per person.

We offer transformative 3-day mission trips in New York City, where teams receive comprehensive training and engage in various outreach ministries, bringing hope and compassion to the community while strengthening their faith and putting the Gospel into practice.



5 day/Week-long Mission Trip

Offered Year Round

5 Nights / 6 Outreaches. \$389 per person.

During our weeklong mission trips, teams receive extensive first-hand experience on the front lines of New York City through meaningful and impactful outreaches. NYSUM's Instructors provide practical urban training prior to each learning experience.



3 Day / 5 Day Mission Trips include, but are not limited to:

- Street evangelism
- Homeless ministry and soup kitchen volunteering
- Prayer walks to Ground Zero, the Brooklyn Bridge, United Nations, and more
- Multicultural outreach to predominately Jewish, Muslim, Hispanic, and African-American communities
- Ministry to NYC's disabled population
- Children's ministry
- Veterans outreach
- Holiday programs
- Mobile Food Truck Ministry

Additional cost for in-city transportation:

- Bringing van: pay Metro and tolls
- Not bringing van: pay NYSUM van transportation (\$389)

Mission Trip Packages continue on next page

Mobile Food T

NYSUM IMPACT: Did you know that over 1 million New Yorkers are “food insecure,” meaning that they had difficulty at some time during the year accessing enough food due to a lack of resources?

Our mission at NYSUM is to be a beacon of light in a city of darkness. The NYSUM experience is made possible as we partner with over 100 churches and ministries throughout New York City to feed about 30,000 hurting men, women, children, senior citizens, homeless people, and veterans.

We serve hot meals and provide additional emergency resources through our **Mobile Food Truck** and compassion ministry outreaches. Resources we provide include but are not limited to: hot dogs, sliders, cheese quesadillas, coffee, lemonade, tea, hygiene kits, and Gospel literature, among more.



Your mission team will experience cooking and serving hot meals from our Mobile Food Truck to help feed the hungry and hurting with God's compassion on the streets of New York City.



Help us feed the hungry for only

\$1.96

Donate Today



SCAN ME

Truck Ministry

“When I was hungry you gave me something to eat”

MATTHEW 25:31



“NYSUM’S Food Truck is one of the most fruitful and amazing opportunities for people to open up to hear the Gospel on NYC college campuses.”

— **Luke Pettrey**, Young Adult Director, The Brooklyn Tabernacle, Brooklyn NY

“We’re new to this type of outreach and NYSUM’S partnership and Food Truck help us reach our community.”

— **Pastor Joel & Consuela Buckley**, High Point Bible Church, Bronx, NY

“Thank you for wrapping up Coney Island with the Love of Christ and sharing the delicious meals through the NYSUM Food Truck.”

— **Pastor Connie Hulla**, Pastor, Coney Island Gospel Assembly, Brooklyn, NY

Mission Trip Packages continued



Extreme Makeover Weekend

May 17-19, 2024

(Dates subject to change)

2 Nights. \$214 per person.

During **Extreme Makeover Weekend**, more than 150 women from across North America join with NYSUM to provide more than 500 cosmetic and wardrobe makeover for homeless and battered women residing in New York City shelters. Before the outreach, our staff provides practical training on basic cosmetology and one-on-one evangelism training.

We minister to **over 400 women**, demonstrating how truly loved and valued they are by God. The makeover includes manicures, pedicures, brand new clothing, shoes, accessories, and a very special luncheon.

Additional cost for in-city transportation:

- Bringing van: pay Metro and tolls
- Not bringing van: pay NYSUM van transportation (\$214)

May 16-18, 2025



City Fest Basketball Outreach

June 20-23, 2024

4 Nights. \$355 per person.

June 19-24, 2025

Each year, we partner with inner-city churches and organizations to reach inner-city youth by hosting a basketball tournament in underprivileged multi-ethnic neighborhoods in the city, where our volunteers share the Gospel through sports. Medals and trophies are awarded through three-on-three and slam dunk competition.

This outreach also features:

- Children's ministry and face painting stations
- Mobile food truck ministry / homeless outreach
- Street evangelism

Additional cost for in-city transportation:

- Bringing van: pay Metro and tolls
- Not bringing van: pay NYSUM van transportation (\$355)

Back-to-School Backpack Outreach



August 2024: 2-4 • 9-11 • 16-17 • 23-25

August 2025: 1-3 • 8-10 • 15-17 • 22-24

2 nights. \$214 per person.

We partner with inner-city churches across New York City to bless children in lower income families with **1,000 new backpacks** and school supplies, setting up the youth for academic success and freeing their parents from the worries of back-to-school preparation costs.

This outreach also features: • Face painting, balloon making, games • Clowns, puppets, music • Mobile food truck ministry • Evangelism

Additional cost for in-city transportation:

- Bringing van: pay Metro and tolls
- Not bringing van: pay NYSUM van transportation (\$214)

Operation Drumstick

November 8-10, 2024 November 7-9, 2025

2 nights. \$214 per person.

During **Operation Drumstick**, your team will share the love of Jesus by feeding Thanksgiving meals to struggling families throughout New York City. These hurting people will receive a good old-fashioned Thanksgiving Dinner with all the trimmings: roasted turkey, corn bread stuffing, vegetables, cranberry sauce, and dessert.

This outreach also features: 2 nights of ministering to the homeless while serving on our mobile food truck on the streets of New York.

Additional cost for in-city transportation:

- Bringing van: pay Metro and tolls
- Not bringing van: pay NYSUM van transportation (\$214)



Christmas Compassion

December 6-11, 2024

December 5-10, 2025

5 nights. \$389 per person.

Every Christmas we distribute over **3,000 toys** to children living in city shelters, and life-essential resources to the homeless, as we demonstrate Christ's love and compassion through this holiday giveaway.

This special outreach features:

- 3 nights of homeless ministry, blessing the homeless with blankets, toiletry packets/hygiene kits, food and water through our mobile food truck, and Gospel literature.
- Singing at Rockefeller Center
- Children's ministry and city-wide toy giveaway

Additional cost for in-city transportation:

- Bringing van: pay Metro and tolls
- Not bringing van: pay NYSUM van transportation (\$389)

Additional info for all Mission Trip Packages:

Linens

For all our packages, we provide one set of linens (per person) for your whole stay, which includes a washcloth, bath towel, a fitted sheet, flat sheet, pillow case and pillow, and a blanket.

Meals

All three meals daily are included in all our packages and begin with dinner on arrival day and end with breakfast on departing day. Only breakfast is served on Sundays and days off for leisure (during weeklong packages). We unfortunately cannot cater to specific diets or allergies.

In-city Outreach Transportation

Teams that arrive in their own van(s) are required to:

- Use their own van for outreach transportation
- Cover toll fees, gas expenses, and subway fare (when/if needed).

For teams who will require NYSUM van transportation for outreach:

Weeklong packages

Van Use: \$50 per person (1 time charge)
Subway: \$34 per person (1 time charge, mandatory) includes 7-Day Unlimited Metro Card*

Weekend / 3 Day packages

\$30 per person – 1 time charge
Subway Fare included

*Metro Card subject to change based on New York City MTA.

Additional NYSUM Services



B3 Meeting Room



B1 Meeting Room



Dorm Room



Chapel

SUPPORTING MISSIONARY ACCOMMODATIONS

\$47 per person, per night; 1 set of bed linens per stay included. *1 set of bed linens includes: washcloth, towel, fitted sheet, flat sheet, pillow case, pillow and blanket.*

SINGLE OUTREACH MINISTRY EXPERIENCE

\$15 per person, per outreach. *Urban training and in-city transportation. Meals are an additional cost if needed.*

ADDITIONAL NIGHT STAY

\$37 per person, per night. *In conjunction with ministry packages only.*

MEAL PLAN RATES (separate from Packages)

- **Breakfast:** \$8.50 (Sunday-Saturday)

Hot & cold breakfast

- **Lunch:** \$9.00 (Monday-Saturday)

Hot entrée plus soup and salad bar

- **Bag Lunch:** \$6.25 (Sunday-Saturday)

Served off-site during outreaches

- **Dinner:** \$12.50 (Monday-Saturday)

Hot entrée plus soup & salad bar

MEETING ROOM RENTAL

- **Room B1** (capacity 50): \$50 per hour; sound system and projector upon request
- **Room B2** (capacity 50): \$50 per hour; sound system and projector upon request
- **Room B3** (capacity 150): \$125 per hour; with sound system and projector
- **Chapel** (capacity 75): \$75 per hour; with sound system and projector
- **Dining Room** (capacity 200): \$175 per hour; with sound system and projector

ROUND TRIP SHUTTLE SERVICE TO/FROM NYSUM

- **LaGuardia Airport** (LGA): est. 10 minute commute. \$15 per person (6-person minimum).
- **JFK Airport:** est. 30 minute commute. \$25 per person (6-person minimum).

Estimated transportation times subject to NYC traffic. Transportation based on availability.

NYSUM ACCEPTS MOST MAJOR CREDIT CARDS AS PAYMENT METHOD.

A processing fee of 3% will be added to your payment for each transaction.

NYSUM's Heritage

40 Years of Ministry



**Rev. Paul & Gloria
Johansson**



**Rev. Robert & Jan
Johansson**

In 1973, Paul Johansson became aware of a divine assignment to "start a school to train students in cultural and urban challenges and by faith in 1984 he and his wife Gloria moved from the suburbs of Elim, Pennsylvania to New York City to pursue this calling.

Simultaneously, while pastoring in New York, Rev. Robert and Jan Johansson saw the desperate need for more laborers to work alongside city churches and pastors as they recognized the growing urban crisis.

The two brothers then came together, bringing two streams into one river, and gave impetus for the vision to become a reality. It was now time to begin organizing the New York School of Urban Ministry (NYSUM) concept, with the underlying principal being to support and help strengthen local churches and pastors in the city. With that in mind, NYSUM soon began offering practical urban courses to city pastors and leaders.

Today, NYSUM continues to emphasize the importance of character development and practical methodology for ministering daily in the urban environment by training and deploying leaders to support inner-city churches and evangelize on impactful short-term mission trips.



Original NYSUM training campus, purchased 1984.



Current NYSUM training campus, purchased 1998.

NYSUM
*In the Heart
of the City
With the City
at Heart*



*A training and resource center,
serving the urban church since 1984*

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*Something for
Everyone!*



The NYSUM



The NYSUM



The NYSUM



The NYSUM



“For I have much people in this city.”

ACTS 18:10