

MINISTRY BOOKLET



New York School Of Urban Ministry



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"Ministering at NY-SUM has been the best time of my Christian life. It was a privilege to have an opportunity to realistically and practically act/work out my Christianity not just having empty talk."

- Justin Wypij
(Student at EBI&C)

GREETING

Dear Ministry Leader,

Greetings from the Mission Field of New York City – “*The Most International City in the World*” – a city where 180 languages are spoken and with over 10 million people who need to hear the Gospel of Jesus Christ.

The **New York School of Urban Ministry (NYSUM)** equips Christians through cross-cultural, hands-on, short-term mission experiences. Since **1984**, NYSUM has trained and lodged over **55,000** people in urban ministry, including groups from seminaries, universities, colleges, Bible schools, churches, and mission’s organizations. Over **5,000** people come through our doors every year and **50%** of our visiting ministry teams start similar outreaches back home. Here is an example of inner city outreaches that our short term mission teams are involved in during the NYSUM Experience:

Cross-cultural outreaches in Muslim, Jewish, Afro-Caribbean, and Hispanic communities
Compassion ministry – blessing NYC’s homeless who are living on the city streets with fresh food, hygiene packets, clothing, Bibles and Gospel literature.

Food Truck Ministry, Soup Kitchens & Food Pantries

Open Air Street Meetings, Block Parties & Prayer Stations

Shelter Outreach & Rescue Missions

Church Planting - Partner with NYC inner city pastors to help plant churches & ministries

Reaching At-Risk Kids – Clowns, Puppets, Music & Drama

Prayer Walks – Over the Brooklyn Bridge, Ground Zero, Watch Tower (J.W.), Wall Street & at the United Nations HQ.

Thanksgiving Outreach – Feeding **5,000** Thanksgiving meals to the needy throughout NYC’s 5 boroughs.

Christmas Outreach – toy distribution to **3,000** inner city kids + late night homeless outreaches on the streets of NYC.

All the nations of the earth have gathered here at New York City. We can serve to reclaim our cities for the Lord. Together, we can pull in the nets and reap a great harvest for Christ!

Yours for urban ministry,



Rev. Peter & Darleen DeArruda
NYSUM – President

*For there
are many
people in
this city! -
Acts 18:10*

“I thank God for NYSUM’s openness to the whole body of Christ and for building up the Kingdom of God in this great Metropolitan mission field.” Pastor Jim Cymbala – The Brooklyn Tabernacle (Brooklyn, NY)

“God confirmed that I’m supposed to be a missionary here at NYSUM.” Student – Minnesota Youth Alive

Homeless Outreach



Reason

Since our inception, NYSUM has made Homeless Outreach an essential part of our ministry training experience. We believe that serving the broken and needy of New York gives us a unique opportunity to serve our Lord (***) and show love to our neighbor (**). Our hearts (break) for our friends in the street /// but we aim to bless them through food and by sharing the good news of the gospel.

Description

NYSUM Outreach leaders take ministry teams to Manhattan city shelters and other central locations where homeless individuals congregate. We offer physical relief in the form of water, blankets, hygiene kits and hot pockets. Some ministry teams will serve in our food truck, from which we also serve hot dogs and other beverages. NYSUM encourages teams to engage individuals through kindness, story and prayer. Our heart desires to show love to New York City's homeless community and have them hear and receive the good news of Jesus.

Preparation

Outreach Leaders will provide an orientation for ministry teams in a service prior to each outreach. The service will also include worship and a short message. Teams can prepare for the outreach by:

Practicing sharing their testimony, etc.

Dressing appropriately. Homeless outreach takes place outside.

Dress modestly.

(Optional) Preparing a worship set for the homeless service.

Statistics and more...

- Over **60,000** homeless staying in NYC shelters.
 - over **23,000** children
 - Over **22,000** adults in families
 - Over **3,000** single women
 - Over **10,000** single men
- **38%** of homelessness is triggered by **job-loss**.
- **15%** is triggered by **bills** costing more than **earnings**.
- Only **9%** is caused by **drugs/alcohol**.



Prayer Walks



Sites we go to...

- Brooklyn Bridge
- 9/11 Memorial
- Astoria (our very own neighborhood)
- An Islamic Mosque
- A Jewish Neighborhood

Scriptures to pray...

- Acts 26:18
- Romans 15:13
- 2 Corinthians 10:5
- 2 Thessalonians 3:1
- Jeremiah 29:11

Reason

Prayer plays a significant part in the battle we are in for New York. Ephesians 6:12 says, "For we are not wrestling with flesh and blood, but against powers and rulers of this present darkness, against the spirit forces of wickedness in the supernatural sphere." Mark Batterson in his book, The Circle Maker, talks about the significance of "taking ground" in the spiritual realm. A Biblical example of this would be Joshua in Joshua 3:1 where the Lord tells Joshua that every place his feet tread would be his.

Description

We go to a specific site, and walk around a designated area as we pray silently. The sites we go to are strategic, having some significance as to why we choose them. Either they are landmarks, give us a great view of city at large, or they remind us to pray for something (or a certain people group) more specifically.

Our format for prayer walks is to:

- Pray as a group before-hand.
- Walk in groups of two or three to pray and agree with other people.
- Share and pray at the end.

Preparation

One practical way we have found to prepare for prayer walks is to arm yourself with Scripture. A suggestion we have is to write down Scriptures on index cards to bring with you. That way, you don't have to carry your Bible around, but still be able to pray the Scripture. Spend some time praying and reading the Word before-hand and ask him what Scriptures He wants you to pray.



Soup Kitchens



Reason

Throughout NYC, nearly 1.2 million residents experience food insecurity*, an inability to maintain consistent access to quality, nutritious foods. Nearly 47% of these residents work full time. NYC Soup Kitchens, alongside food pantries, work to alleviate hunger and shorten the meal gap in the city. These organizations and networks serve a vital role in the lives of many residents by supplying them hot and healthy meals on a regular basis.

Description

Soup Kitchen outreaches generally involve cleaning, preparation, operating service lines, dishwashing and more. Like with food pantries, NYSUM partners with a wide variety of organizations and ministries each with their own style, organization and set of core beliefs. We aim to accommodate each site to the best of our availability, and meet their unique needs. Our joyful service provides a testimony and blessing to our ministry partners and the individuals we serve.

Preparation

This ministry type is one that does not involve much preparation. However, some things that are needed are:

- Wear closed-toed shoes!
- Get ready to serve as long as the site needs (with the discretion of NYSUM leader)
- Don't wear shorts, wear long pants even during summer

Statistics and more...

- 69% of people using soup kitchens have to choose between **utilities** and **food**.
- 67% had to choose between **transportation** and **food**.
- 66% had to choose between **food** and **medical care**.
- 57% had to choose between **food** and **housing**.
- 31% had to choose between **food** and **education**.



Food Pantries



Statistics and more...

- **1.4 million** people use food pantries or soup kitchen in New York City.
- **48% of New Yorkers** have trouble paying for food.

Reason

NYC Food Pantries serve a vital role in allowing local families consistent access to quality, nutritious foods. Nearly 1.4 million people -- mostly women, children, seniors, working poor and persons with disabilities -- depend on the city's large network of pantries to keep food on their tables and pantries.

Description

Food pantry outreaches can look like a lot of things: stocking inventory, prepping for distribution, assistance with sign-up, facilitating client choice, cleaning facilities and more. Like with soup kitchens, NYSUM partners with a wide variety of organizations and ministries each with their own style, organization and set of core beliefs. We aim to accommodate each site to the best of our availability, and meet their unique needs. Our joyful service provides a testimony and blessing to our ministry partners and the individuals we serve.

Preparation

A flexible attitude. Some sites may request our service longer than the scheduled hours, or ask us to perform some dirty and unglamorous tasks. We ask that ministry teams be ready to serve in whatever capacity they are needed.

- 🕒 Wear closed-toed shoes!
- 🕒 Get ready to serve as long as the site needs (with the discretion of NYSUM leader)
- 🕒 Don't wear shorts, wear long pants even during summer



Cross-Cultural



Reason

Oftentimes, foreign missions is equated with the foreign mission field. However, there are quite a bit of foreign missions opportunities right here within our borders. New York City has these opportunities in abundance! 50% of it's residents are either foreign-born, or have grown up in a non-English speaking home, and as many as 800 languages are spoken here. It's hard to get around the block without hearing one of them! This makes New York a great training ground for cross-cultural ministry, which we believe is key to fulfilling part of the Great Commission. Go into all the world!

Description

So how does NYSUM go about training you for cross-cultural ministry? We do this in several ways. At NYSUM we say that knowledge is power. So first of all, we equip our teams with knowledge, and then we take them out to get some experience. Our experience is mostly related to prayer, and some friendship evangelism. Some different example would be:

- Going to a specific ethnic neighborhood (Jewish, Puerto Rican, or African neighborhood).
- Going to a religious center (Mosque, Synagogue, Hindu Temple).

Preparation

Prayer is really the best way to prepare for this ministry. Just to ask the Lord to guard your mind and your heart, but also to increase your capacity to love and care for those that are different than you. Some other ways to prepare are to:

- Dress modestly, being sensitive to the cultural preferences and religious standards of the people you will be going to meet.
- Mosque Only (Wear long dress or pants, long sleeve shirts and women must cover their heads, the mosque will provide scarfs or you can bring your own)

Statistics and more...

- 2,000,000 Jews
- 800,000 Muslims
- 650,000 Chinese
- 400,000 Hindus
- 50,000 International Students.
- Other people groups:
 - South Asians
 - West Africans
 - Indians
 - Eastern Europeans
 - Greeks
 - Russians

AND MORE.....



Evangelism



Statistics and more...

- Over 10,000,000 NYC residents.
- Over 1/3 of New York residents live alone.
- Over half of New York residents identify as being non-religious.
- New York City is actually known as the “lonely city”.

Reason

Evangelism can be quite an intimidating thing, especially if you have never done it before. However, New York is surprisingly a great place to practice sharing your faith for several reasons:

- The diversity of NYC causes an openness that is not common in many other places.
- A large percentage of New Yorkers are lonely, which causes a desire for human interaction and relationship.
- Everyone deserves to hear the Good News of Jesus Christ. Whatever the result, Christ in the Lord of the harvest.

Description

So what does this ministry look like? It basically looks like going wherever there are people and striking up conversations, leading worship, and sharing our faith. The good thing is there is no shortage of people in NYC, however, we try to go to places where people are not necessarily in a rush. Therefore, we go to places like:

- Parks
- Staten Island Ferry
- Subway trains and stations
- Beach Boardwalk
- Local Churches (We also partner with NYC churches and help with during their communities outreaches)

Preparation

The best way to prepare for evangelism is to be sure of your own history with Jesus. If you have a story to tell, and you tell it in a clear concise way, people cannot argue with you. They may disagree, but they cannot argue.

So prepare a 3 minute testimony that explains where you were, how you came to know, and where you are now in Christ.



Children's Ministry



Reason

Children are tomorrow's adults, and their minds and hearts are being shaped from the time they are born. We have the opportunity to be apart of shaping their lives by bringing them the best news anyone could hear; by introducing them to the most influential Person they could ever meet. Their little minds soak it up like a sponge, and our prayer is that their hearts do as well.

Description

Children's ministry can be in a variety of settings, therefore it has a wide-variety of descriptions. Sometimes we partner with a church or organization that already have programs or services planned, and the team will be supporting and helping in any way the site needs us to. However, we also do a lot of ministry at family shelters, where we are expected to come up with the program or service ourselves. Whether supporting the ministry or running the ministry, the intention is to connect with the children and make a spiritual impact on their lives.

Preparation

How do you prepare a children's program or service? Here are some ways that your team can prepare depending on their gifts and talents:

- Games (comes up with some for inside and outside).
- Kids Worship Songs
- 3-5 min. Skit/Human video
- Object Lesson
- Memory Verse
- 15 Min. Lesson

NYSUM has a children's ministry supply room, where we have clown suites, clown make-up, kids face-paint, balloons, balloon pumps, puppets, puppet scripts, skit ideas, games, kids tracts, etc. Just some things to help support what you prepare. And the kids love it!

Statistics and more...

According to the Journal of Clinical Child Psychology there is a correlation between aggression and stressful life events in I

There are over:

- 23,000 homeless children in NYC.
- 42% of children in NYC living below the poverty line.



Drug-Rehab Ministry



Statistics and more...

- Over **60,000** homeless NYC residents.
- over **23,000** children
- Over **22,000** adults in families
- Over **3,000** single women
- Over **10,000** single men
- **38%** of homelessness is triggered by **job-loss**.
- **15%** is triggered by bills costing more than **earnings**.
- Only **9%** is caused by **drugs/alcohol**.

Reason

Finding freedom from addictions is more difficult and more complex than making one behavior modification. Substance abuse has a way of destroying a person's self-confidence, self-worth, and self-control. We believe experiencing spiritual healing and restoration through Jesus Christ is the only sustainable way for a person to find freedom and purpose in their life that maybe they've never had or lost due to an addiction. Jesus loved these people and took the time to uplift them and spend time with them and it is our determination to do the same that they might discover the life God intended for them here on earth.

Description

For that reason, we take relief to the Homeless on the streets of New York City in the form of water, blankets, food, toiletry packets, and information about available resources. We are not the only ones doing a good deed for these precious people. There are many others, even non-believers. However, the main source of relief we want to give out is the Good News of Jesus Christ. We offer a listening ear to hear people's stories, encouragement, tracts and Bibles, and most of all the gift of prayer. "People don't care what you know, until they know that you care."

Preparation

Most of the preparation for Homeless Outreach is done in the service at NYSUM led by our staff. It entails worship, a message, and instruction on how to minister. Some practical ways to prepare for this outreach is:

- Lead worship - if your team is able, we would love to have you lead worship for the service.
- Dress appropriately - Dress according to the weather, however, do not wear clothes that will draw attention to yourselves.
- Practice sharing your testimony in a clear and concise way.



Block-Parties/ Street Outreach



Resourcing
the Urban
Church
since 1984.

Reason

Part of NYSUM's mission is to be a resource to the urban church. In the 30+ since we began, NYSUM has built relationships with churches all over the city. The faithful pastors of these churches are on the front-lines of intense ministry in their communities. NYSUM is able to come alongside them to support the vision and heart these wonderful leaders have in different, creative ways.

Description

A couple of the ways we are a resource to the urban church is by coming alongside churches for Block/Parties and Street Outreach. Every summer we throw two block parties called City Fest, which includes a basketball tournaments, serving Hot Dogs, fainting and balloon animals for Kids.

Preparation

Come ready to serve by:

- Helping with Basketball
- Serving Food
- Helping with Kids Ministry.



NYSUM Ministry

As a way of giving back to the school and serving “in-house” we put the teams to work in different ways (aka, in our kitchen ministry, on maintenance, in our food pantry, etc.)

This gives the teams the ability to get a sneak peak into the inner workings of a ministry, and the opportunity to rub shoulders with our amazing staff a little bit. Some of the different ways you would possibly be serving in-house during your time with us is.



F.A.T

At NYSUM we use the acronym F.A.T to remember some important tips for ministry.

F– Flexibility

A– Attitude

T– Teachability

Types of Service

- ◆ Kitchen Duty
- ◆ Serving in our NYSUM Food Pantry
- ◆ Stocking and Restocking Ministry Donations & Supplies
- ◆ Minor Renovation Projects

MINISTRY GUIDELINES

Northwind Traders Newsletter

- Follow the schedule given to your team upon arrival at NY-SUM.
- A NYSUM leader will be assigned to your team for every ministry we assign to you. Please, respectfully adhere to their instructions, especially concerning safety.
- Dress modestly (no shorts, tank tops, or revealing clothing).
- Always stay within your group.
- Be ready and willing to do be stretched and step our of your comfort-zone.
- Be on time!

“Customer quotes, called “pull quotes,” are an excellent way to demonstrate your success and put emphasis on your values. They also add visual interest to your newsletter...”

- Kim Abercrombie

